



STOP HUNGER NOW | Backgrounder

615 Hillsborough Street, Suite 200
Raleigh, North Carolina 27603

WWW.STOPHUNGERNOW.ORG

VISION: A world without hunger.

MISSION: To end hunger in our lifetime by providing food and life saving aid to the world's most vulnerable and by creating a global commitment to mobilize the necessary resources.

- Established in 1998, Stop Hunger Now is a 501(c)(3) non-governmental, international relief organization headquartered in Raleigh, North Carolina.
- It operates meal package relief programs from its facilities located in Raleigh, Goldsboro and Charlotte, N.C.; Lynchburg, Hampton Roads and Richmond, Va.; Jackson, Miss.; Phoenix, Ariz.; Durban, South Africa; Philadelphia, Pa.; Atlanta, Ga; Santa Ana, Ca.
- The organization is driven by the vision of a world without hunger and a mission to end hunger in our lifetime by providing food and life saving aid to the world's most vulnerable and by creating a global commitment to mobilize the necessary resources.
- SHN's meal packaging program is a volunteer-based program that coordinates the streamlined packaging of highly nutritious dehydrated meals comprised of rice, soy, vegetables, flavoring and 21 essential vitamins and minerals. The meals are easily transported to crisis-burdened areas or supplied to school feeding programs around the world. The meals cost only \$0.25 per meal to create.
- Stop Hunger Now began its meal packaging program in December 2005 to fulfill its mission to provide food and lifesaving aid to the world's most destitute and hungry. Since then, more than 175,000 volunteers have packaged more than 60 million meals to feed the world's impoverished.
- Since its inception, Stop Hunger Now has delivered food aid and disaster relief supplies in the form of food, medicines, medical supplies, medical equipment, clothing and blankets to thousands of disaster victims and other hungry and vulnerable people in 76 countries.



STOP HUNGER NOW | Fact Sheet

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WORLD HUNGER FACTS

- 925 million people do not have enough to eat, and 98 percent of them live in developing countries.
- One of seven people in the developing world suffers from hunger.
- 400 million are starving children.
- More than 110 million starving children live in just 10 countries.
- Undernutrition is associated with more than half of all childhood deaths.
- A child dies every 15 seconds because he or she is severely underweight or lacks essential nutrients. This is the equivalent of 20 jumbo jets crashing every day.
- More than 25,000 people die of hunger-related causes every day.
- More people die each year from hunger-related causes than AIDS, malaria and tuberculosis combined.
- Between 5 and 6 million children die each year from infections that would not have killed them had they been properly fed.
- The industrialized world, including the United States, makes up only 4 percent of the world's hungry.
- More than 2 million children have severe vision problems due to a lack of vitamin A.
- The lives of approximately 684,000 children would be saved by increasing access to vitamin A and zinc.
- There is enough food in the world to feed everyone 4.3 pounds of food every day.
- The world has produced enough food to feed itself since the 1960s.
- Farmers produce 25 percent more calories per person than they did 30 years ago.



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SHN MEAL PACKAGING PROGRAM

- Stop Hunger Now's meal packaging program began in December 2005.
- More than 175,000 volunteers have engaged in the program since its inception.
- More than 60,000,000 meals have been packaged since the program's inception.
- The meal package relief programs are operated from facilities located in Raleigh, Goldsboro and Charlotte, N.C.; Lynchburg, Hampton Roads and Richmond, Va.; Jackson, Miss.; Phoenix, Ariz.; Durban, South Africa; Philadelphia, Pa.; Atlanta, Ga; and Southern, Ca, National Capital, and Orlando, Fl.
- Stop Hunger Now uses the meal packaging program to target school feeding programs.
- School feeding programs promote education, encourage children to attend school, improve the health and nutrition of students, address gender inequalities, spur economic growth, combat child labor and create a platform for tackling global issues. *Source: World Food Program.*
- Implementing school feeding programs can cut hunger in half by 2015. *Source: United Nations.*
- Stop Hunger Now meals have been received in 36 countries, including: Azerbaijan, Belize, Bolivia, Burundi, Colombia, Cuba, Congo, Dem. Rep of the Congo, Ghana, Guatemala, Honduras, India, Indonesia, Liberia, Nigeria, Panama, Peru, Philippines, Sierra Leone, Sudan, Swaziland, Tajikistan, Uganda, Vietnam, Zimbabwe, Afghanistan, Dominican Republic, El Salvador, Haiti, Kenya, Malawi, Mexico, Nicaragua, Palestine, Tanzania, and Zambia.
- SHN's highly nutritious dehydrated meals contain rice, soy, vegetables, flavoring and 21 essential vitamins and minerals. The meals are easily transported to crisis-burdened areas or supplied to school feeding programs around the world. The meals cost only \$0.25 per meal to create, and each package contains six meals.



STOP HUNGER NOW | Meet the Founder

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Ray Buchanan | Founder and International President

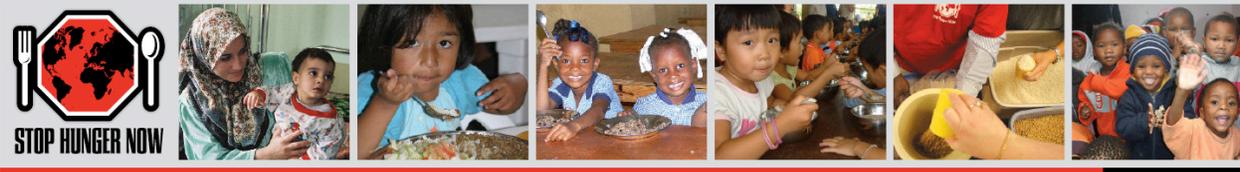
A native of Texas, Ray Buchanan earned a bachelor's degree from the University of North Carolina at Wilmington, a Master of Divinity from Southeastern Baptist Theological Seminary and a Doctor of Divinity from Shenandoah University and Conservatory. He founded Stop Hunger Now in 1998, following an 18-year career as the co-founder and co-director of the Society of St. Andrew, a Virginia-based domestic food relief organization.

An ordained United Methodist minister, Buchanan is fueled by the vision of ending hunger in his lifetime and, to that end, has dedicated himself to helping those in the greatest need. Stop Hunger Now was created by Buchanan as an entrepreneurial model for providing rapid, cost-effective responses to international crisis situations.

Buchanan serves on the board of directors for the U.S. Alliance to End Hunger and The United Methodist University of Liberia. He is the recipient of the N.C. Human Rights Award, the UNC-Wilmington Distinguished Alumnus Award, the International Affairs Council's Citizen of the World Award, the Caring Institute National Caring Award, the National Association of Christians and Jews Humanitarian Award and the Maxwell House "Real American Hero Award."

Articles on Buchanan and his work have appeared in *USA Today*, *The Washington Post*, *The Baltimore Sun*, the *San Francisco Examiner*, the *Houston Post*, *The Dallas Morning News*, *The Arizona Republic*, Raleigh's *The News and Observer* and the *Los Angeles Times*. He has appeared on the "NBC Nightly News," "CBS Weekend News" and "The 700 Club." Buchanan has been featured in *Exceptional People* magazine, which showcases extraordinary people who contribute to society. In 2010, ABC TV 11 named him Person of the Week in recognition of Stop Hunger Now's relief efforts in Haiti and the *Raleigh News & Observer* honored his work by naming Ray Tar Heel of the Year.

Ray writes *The Face of Hunger*, the official blog of Stop Hunger Now that gives insight into his travels and the belief system that keeps him working toward a world without hunger.



STOP HUNGER NOW | Meet the President & CEO

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Rod Brooks | President and Chief Executive Officer

Rod Brooks began serving in July 2006 as CEO of Stop Hunger Now, a non-profit international hunger relief organization based in Raleigh, N.C. In this capacity, he provides leadership and direction toward the achievement of the organization's mission to end world hunger, focusing on service programs, fundraising, financial and administrative management.

Brooks has spent more than 20 years working in the non-profit sector. Prior to directing Stop Hunger Now, he worked for 16 years creating *Exploris* (now titled Marbles Children's Museum), an interactive museum about the world, ultimately serving as vice president of administration.

Brooks is active in the community as a member of the Cary Rotary Club, Fairmont United Methodist Church and NC Partners of the Americas where he serves on the board of directors. He has been recognized for his leadership as chairman of Kids Voting Wake County and has received the James S. Bramham Humanitarian Award from NC Partners of the Americas.

He received a Bachelor of Arts in economics and Spanish from the University of North Carolina at Chapel Hill in 1989. He speaks Spanish fluently. Brooks lives in Raleigh with his wife, Terry Jasper Brooks, and daughter, Vivian.



STOP HUNGER NOW | Testimonials

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“We appreciate what Stop Hunger Now has done for the children of Liberia. On behalf of the kids, I extend thanks and appreciation to all of you. It takes people of LOVE like you to do what you are doing through our Ministry for children.”

—*Frido N. Kinkolenge - Emkwelmission Children Projects Manager in Monrovia, Liberia*

“Thanks a lot to you for backing up the efforts and to make this difference in the lives of the people.”

—*Luc Aristhene - flood victim in Port-au-Prince, Haiti*

“Doing this volunteer service was thrilling and made me feel like I was part of something bigger than myself. I filled each bag with love, enthusiasm and excitement, hoping that the people who receive the food will feel those emotions when they eat it.”

—*Vanessa Boosahda - student at North Carolina State University*

“My personal thanks for working and caring to provide food and nutrition to those whom you may never see.”

—*Alex Pollak - Program Director of Change a Nation, Inc.*

“Stop Hunger Now is by far the best thing that Auburn has done for Universities Fighting Hunger to get students excited about fighting hunger. It gave students a fun, hands-on way to fight hunger. It not only got our students excited about making a difference, but also educated and inspired them to stay involved. I can't wait until our next Stop Hunger Now event!”

—*Leslie Loyd - student at Auburn University*

“It's a pleasure to greet all the members of Stop Hunger Now. I am a Haitian pupil in terminal class this year. I am very appreciative of your work in my country because my country needs it.”

—*Junior Sainvil - student in Port-au-Prince, Haiti*



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TEN REASONS WHY WE CAN STOP HUNGER

1	Hunger is concentrated.	Of 400 million starving children, 110 million live in just 10 countries.
2	Infrastructure exists to feed the hungry.	The world has enough processing potential and distribution capability to feed everyone.
3	There is ample food to feed everyone.	The world has actually produced enough food to feed itself since the 1960s – enough to feed everyone 4.3 pounds of food each day.
4	Our food resources are sustainable.	The food resources needed to eradicate life-threatening malnutrition are sustainable.
5	Feeding children at school stops the hunger cycle.	Providing meals in schools increases enrollment. As education levels rise, birth rates and disease rates fall, and communities begin to sustain themselves.
6	Malnutrition is scientifically understood.	There are two types of malnutrition: protein-energy deficiency and vitamin-mineral deficiency. Knowing the source of severe malnutrition helps treat it effectively.
7	Malnutrition is dramatically reduced with micronutrients.	The U.N. has found it imperative to improve nutrition for the chronically hungry. In fact, one study found that the lives of approximately 684,000 children could be saved by increasing their access to vitamin A and zinc.
8	Stop Hunger Now's meals are viewed as a practical means to end hunger.	Each meal is highly portable and packs a punch. The dehydrated rice/soy meals are fortified with 21 essential vitamins and nutrients.
9	Contribution to viable hunger relief is affordable.	Stop Hunger Now meals cost just 25 cents to make and provide a family or classroom with vital nutrients.
10	The effort to end hunger is being made worldwide.	The first goal of the United Nations' Millennium Development Goals is to eradicate extreme poverty and hunger. Specifically, to cut hunger in half by 2015.



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TEN REASONS TO ADDRESS HUNGER FIRST

1	Eradicating hunger is a global priority.	Experts agree it would be nearly impossible to meet the other millennium development goals without addressing hunger first.
2	When hunger is solved, other solutions follow.	Addressing the problem of hunger is the single point where we can leverage relief for all humanitarian issues.
3	The elimination of hunger boosts productivity.	Bringing economic opportunity to hungry regions isn't ideal until people are fed. A workforce of starving people cannot be productive or sustain itself throughout life or across generations.
4	Nutrition makes combating HIV/AIDS possible.	The starving body cannot tolerate medications for HIV/AIDS. What's more, poor nutrition speeds the onset of AIDS in HIV positive individuals.
5	The removal of hunger promotes gender equality.	In a poverty-stricken village, the norm is not to send all children to school. Two-thirds of school-aged children who are kept out of school are girls. Gender equality begins with education. More children attend school when a meal awaits them.
6	The eradication of hunger boosts education rates.	UNICEF and the World Food Program agree that the best way to get children to attend school is to feed them. In Kenya, 1.7 million children attend school due to a feeding program by the U.S.' International Food for Education (FFE) program.
7	Education heals weakened communities.	Investment in nutrition and growth is an investment in health and productivity. Girls denied education are more vulnerable to poverty, violence, pregnancy and disease.
8	The relief of hunger reduces child mortality and improves maternal health.	Maternal undernutrition can damage a child's lifelong capacity for physical and intellectual growth and productivity. The largest contributing factors to death during childbirth, stillbirth and miscarriage are highly curable vitamin and nutrient deficiencies.
9	Hunger itself is surmountable.	The world has enough sustainable resources, processing potential and distribution know-how to feed everyone ample calories daily.
10	The infrastructure exists to solve hunger.	With your support, relief organizations such as Stop Hunger Now have the means to deliver to ongoing school feeding programs that sustain lifelong change.



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TEN REASONS WHY STOP HUNGER NOW MEALS SAVE LIVES

1	Stop Hunger Now meals pack a punch.	Every dehydrated rice/soy meal is flavored and fortified with 21 essential vitamins and nutrients. Research has shown that one in three people in developing countries are adversely affected by vitamin and mineral deficiencies.
2	The meals are lightweight and easy to transport.	Ensuring hunger relief where it is needed most (often in war-torn regions) can be a challenge. Transportable individual meal packages with minimal storage needs are easier to target and deliver than bulk food ingredients.
3	Each meal has a long shelf-life.	Stop Hunger Now meals can be stored for up to five years for optimum distribution efficiency.
4	Stop Hunger Now meals are a cultural fit.	Stop Hunger Now meals are appropriate for most diets. They are rice-based, vegetarian and can be augmented with locally available food and spices.
5	The meals contain 11 grams of protein.	Protein supplementation combats one of the two primary forms of malnutrition. Protein-energy malnutrition affects every fourth child and is the most lethal form of hunger.
6	Each meal contains 60 percent of the daily total of vitamin A.	Lack of vitamin A weakens the immune system, can cause blindness and leads to the death of 1 million infants each year. More than 2 million children have severe vision problems. Nearly 500,000 will become blind each year. Half of these children die within 12 months of losing their sight.
7	Each meal contains 60 percent of the daily total of iron.	Iron deficiency is the most common form of malnutrition. For children, the health consequences include premature birth, low birth weight, infection, anemia, physical and cognitive underdevelopment and elevated risk of death.
8	Each meal contains 50 percent of the daily total of iodine.	Iodine deprivation is the main cause of brain damage during early child development.
9	Each meal contains 45 percent of the daily total of zinc.	Zinc can prevent and alleviate diarrhea, pneumonia and malaria morbidity in young children as well as promote growth.
10	Each meal contains 220 calories.	Addressing deficiencies and providing much needed energy can dramatically change lives and futures at very little cost.



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TEN WAYS YOU CAN HELP STOP HUNGER NOW

1	Donate to Stop Hunger Now.	Stop Hunger Now has received Charity Navigator's Four-Star rating for three consecutive years.
2	Learn the facts about hunger.	Many people do not realize that extreme malnutrition and hunger are surmountable; and the solutions are sustainable.
3	Visit www.stophungernow.org to learn more.	Stop Hunger Now Founder Ray Buchanan travels the globe to fulfill Stop Hunger Now's vision to creating a world without hunger. See his blog for an upfront and personal view.
4	Request information about how you can be involved.	Stophungernow.org is a convenient way to discover the many ways you can work to eradicate hunger.
5	Tell your friends and co-workers about Stop Hunger Now.	Many hands make light work...and millions of meals. Please share the vision of Stop Hunger Now.
6	Put the issue of world hunger FIRST.	Understand that the entire industrialized world represents only four percent of the world's hungry. Global security rests on the well-being of everyone in our world.
7	Host a meal packaging event.	A packaging event is a great way for religious and civic organizations to reach out to the community and fulfill their missions. Call 1-888-501-8440 to schedule an event.
8	Volunteer for a meal packaging event.	A packaging event with 20 to 25 volunteers can package 5,000 meals in just two hours. Individuals typically package 288 meals each.
9	Sponsor a meal packaging event.	Individual and corporate contributions make much-needed food aid that Stop Hunger Now provides possible.
10	Stop hunger. Now.	Visualize a world without hunger. On behalf of the 925 million people who suffer and the 25,000 people who die each day from hunger-related causes – the end to hunger is possible. Please help.